

DC-AAPOR – WSS Summer Conference Preview/Review 2015

August 3, 2015
Bureau of Labor Statistics Conference and Training Center
Washington DC

Thank You to Our Conference Sponsors:



Conference Chair: Carl Ramirez, GAO (ramirezc@gao.gov)
Co-Chair: Chris Moriarity, NCHS (cdm7@cdc.gov)

Program and Presentation Slides

8:00–8:50	Check-in, coffee and food	
8:50–9:00	Welcome (Rooms 1&2)	
9:05–10:10	1. Survey Measurement of Social Issues (Rooms 1&2)	2. Non-Probability Samples, Weighting and Editing (Room 3)
	<p>Session Chair: <i>Morgan Earp, BLS</i></p> <ul style="list-style-type: none"> ●The Implications of Gender-Matching on Survey Research in Egypt (AAPOR) - <i>Alex Brezinski, D3 Systems, Inc</i> [slides] ●The Effects of Religious Attitudes & Priming on Public Opinion for Contemporary Public Health Issues (Midwest Political Science Association) - <i>Charles Dahan, University of Florida</i> [slides] ●Discrepancies in Self-Report Diabetes Survey Questions using NHANES, NHIS, and CHIS data (International Total Survey Error Conference) - <i>Sarah Lessem, National Center for Health Statistics</i> [slides] 	<p>Session Chair: <i>Chris Moriarity, NCHS</i></p> <ul style="list-style-type: none"> ●Scientific Surveys Based on Incomplete Sampling Frames and High Rates of Nonresponse (JSM) - <i>Mansour Fahimi, GfK</i> [slides] ●Matching an Internet Panel Sample of Pregnant Women to a Probability Sample (AAPOR) - <i>Andrew Burkey, Abt SRBI</i> [slides] ●Characterizing Discrepancies in Reported Acreage between the Census of Agriculture and June Agricultural Survey (JSM) - <i>Michael E. Bellow, National Agricultural Statistics Service</i> [slides]
10:10–10:55	3. Poster Session and Refreshment Break (Rooms 7 & 8)	
	<p>Session Chair: <i>Carl Ramirez, GAO</i></p> <ul style="list-style-type: none"> ●Inter-community Relations and Security in Kenya (AAPOR) - <i>Alicia Boyd, D3 Systems, Inc</i> ●Consumer Use of Mobile Financial Services: Results from the 2012 – 2015 Reports (JSM) - <i>Alexandra Brown, Federal Reserve Board of Governors</i> ●Covers and Grids – Two Questionnaire Design Experiments in a Mail Questionnaire (AAPOR) - <i>Andrew Caporaso, Westat</i> ●CARI That Weight: Obtaining Consent to Record SIPP Interviews (FedCASIC) - <i>Holly Fee, U.S. Census Bureau</i> ●When “Number 1” is “the best!” Experiment to assess scale understanding across cultures (AAPOR) - <i>John Lee Pratt Holmes, SESRI - Qatar University</i> ●Imputation of a School-Level Poverty Indicator (FedCASIC) - <i>Svetlana Mosina, U.S. Census Bureau</i> ●Crisis in Iraq: A View from the Ground (AAPOR) - <i>Nina Sabarre, D3 Systems, Inc</i> 	

	<ul style="list-style-type: none"> ● Calibration Weighting for Nonresponse with a Flawed but Survey-Corrected Frame Variable (JOS Anniversary Conference) - <i>Phil Kott, RTI International</i> ● Paradata Warehouse Demonstration (FedCASIC) - <i>Jason Markesich & Shawn Marsh, Mathematica</i> 	
10:55-12:00	4. Visual aspects of question design (Rooms 1&2)	5. Longitudinal and panel survey issues (Room 3)
	<p>Session Chair: <i>Jill Lacey, GAO</i></p> <ul style="list-style-type: none"> ● The Matrix Lives On: Improving Grids for Online Surveys (JSM) - <i>Randall K. Thomas, GfK Custom Research</i> ● The Impact of Screen Size on Data Quality (AAPOR) - <i>Douglas Williams, Westat</i> [slides] ● Using Graphics to Convey Complex Survey Concepts (Business Data Collection Methods Workshop) - <i>Rebecca L. Morrison, National Science Foundation</i> [slides, part 1] [slides, part 2] 	<p>Session Chair: <i>Juan-Diego Astudillo, Mathematica</i></p> <ul style="list-style-type: none"> ● Dynamic Stratification in Panels (JSM) - <i>Etienne Josserand, The Nielsen Company</i> [slides] ● Mobile Samples and Movers: Locating Respondents in the 2014 SIPP Panel (FedCASIC) - <i>Amber Phillips, U.S. Census Bureau</i> [slides] ● Designing a Multipurpose Longitudinal Incentives Experiment for the Survey of Income and Program Participation (FedCASIC) - <i>Ashley Westra, U.S. Census Bureau</i> [slides]
12:00–1:30	Lunch on your own	
1:30–2:50	6. Contacting and recruitment strategies (Rooms 1&2)	7. Survey administration and fieldwork (Room 3)
	<p>Session Chair: <i>Kathryn Piscopo, SAMHSA</i></p> <ul style="list-style-type: none"> ● Use of Digital Media in Recruiting Survey Participants (FedCASIC) - <i>Amelia Burke-Garcia, Westat</i> [slides] ● Testing email invitations in a nonprobability panel (AAPOR) - <i>Elizabeth Nichols, U.S. Census Bureau</i> [slides] ● An Email Contact Protocol Experiment in a Large-Scale Survey of U.S. Government Employees (FCSM Research Conference) - <i>Taylor Lewis, U.S. Office of Personnel Management</i> [slides] ● Adaptive Design in an Establishment Survey: Strategic Targeting in the Agricultural Resource Management Survey (ARMS) (AAPOR) - <i>Tyler Wilson, National Agricultural Statistics Service</i> [slides] 	<p>Session Chair: <i>Gina K. Walejko, Census</i></p> <ul style="list-style-type: none"> ● Improving Response Rates using a Mixed-Mode Approach: Results from the National Health Care Interview Survey (FedCASIC) - <i>Lindsay M. Howden, Ph.D., U.S. Census Bureau</i> [slides] ● Measurement Error in American Community Survey Paradata and 2014 Redesign of the Contact History Instrument (International Total Survey Error Conference) - <i>Matthew Virgile, U.S. Census Bureau</i> [slides] ● Development of an Integrated Data System for the Gulf Long-Term Follow-up STUDY (GuLF STUDY) (FedCASIC) - <i>David A. Johndrow, Social & Scientific Systems, Inc.</i> [slides] ● Considerations for conducting survey methods research in an official statistics production environment: Why is it hard? How do you make it work? (JOS Anniversary Conference) - <i>Jaki S. McCarthy, National Agricultural Statistics Service</i> [slides]
2:50–3:25	Refreshment Break	
3:25–4:30	8. Usability, Cognitive testing, and Qualitative Analysis (Rooms 1&2)	9. Sample Improvement and Redesign (Room 3)
	<p>Session Chair: <i>John Dixon, BLS</i></p> <ul style="list-style-type: none"> ● A systematic approach to usability evaluation of Web survey (AAPOR) - <i>Lin Wang, U.S. Census Bureau</i> [did not present] ● Cognitive Testing of Survey Translations: Does Respondent Language Proficiency Matter? (AAPOR) - <i>Patricia Goerman, U.S. Census Bureau</i> [slides] ● Text Analytics, A Personal Retrospective (FedCASIC) - <i>James Caplan, Department of Defense (DCPAS)</i> [slides] 	<p>Session Chair: <i>Diane Herz, Mathematica</i></p> <ul style="list-style-type: none"> ● Cellphone Sampling at the State Level; Geographic Accuracy and Coverage Concerns (AAPOR) - <i>Stephanie Marken Kafka, Gallup</i> [slides] ● 2016 Sample Redesign of the National Health Interview Survey (JSM) - <i>Chris Moriarity, National Center for Health Statistics</i> [slides] ● Use of Phone Number Usability Indicators to Improve Calling Efficiency and Reduce Cost (AAPOR) - <i>Robin Gentry, The Nielsen Company</i> [slides]
4:30–6:30	Happy Hour – The 201 Bar, 201 Massachusetts Ave NE (2nd & D St)	