DC-AAPOR & WSS
Summer Conference Preview/Review 2014

July 22-23, 2014
Bureau of Labor Statistics Conference and Training Center
Washington DC

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CONFERENCE SCHEDULE

Tuesday July 22, 2014

8:15-8:55  Registration and Continental Breakfast

9:00-9:15  Welcome
  Kathy Downey, DC-AAPOR President and Nancy Bates, 2013-2014 WSS President

9:15-10:30  Session I: Incentives and Adaptive Designs
  Session Chair: Scott Fricker
  Effects of Incentive Amount and Type on Web Survey Response Rates (AAPOR)
  Jared Coopersmith, Lisa Klein Vogel, Tim Bruursema, Kathleen Feeney [slides]
  Monetary Incentives and Response Rates in Household Surveys (AAPOR)
  Andrew Caporaso, Andrew Mercer, David Cantor, Reanne Townsend [slides]
  Challenges of Implementing Adaptive Survey Strategies in Establishment Surveys (AAPOR)
  Melissa Mitchell, Kathy Ott, Jaki McCarthy [slides]
  Lessons Learned from Implementing Response Propensity Models in the 2013 Census Test (AAPOR)
  Gina Walejko [slides]

10:30-11:00  Break

11:00-12:00  Session II: Imputation and Estimation
  Session Chair: Nancy Bates
  Multiple Imputation Model for Reach and Frequency (JSM)
  William Waldron
  The Fractional Poisson - a Simple Dose-Response Model (JSM)
  Michael Messner [slides]
  Assessing the Impact of a New Imputation Methodology for the Agricultural Resource Management Survey (JSM)
  Darcy Miller, Wendy Barboza, Nathan Cruze [slides]

12:00-1:30  Lunch (On Your Own)

1:30-2:45  Session III: Social Media and Crowdsourcing
  Session Chair: Melissa Mitchell
  Crowdsourcing in the Cognitive Interview Process (AAPOR)
  Jennifer Edgar, Michael Keating, Joe Murphy [slides]
  Connecting: Adapting Survey Methods to Reach Highly Mobile Sample (AAPOR)
  Melissa Dugger [slides]
  Reporting Data in the Social Media World (AAPOR)
  Casey Langer Tesfaye [slides]
  Innovation of New Research Methods: Results of AAPOR's First-Ever "ResearchHack" Challenge (AAPOR)
  Charles Shuttles, Jennie Lai, Jordan Peugh, Anna Wiencrot [slides]

2:45-3:15  Break
Session IV: Survey Design and Evaluation for Hispanic, Latino or Spanish-speaking Populations
Session Chair: Robin Kaplan
Consistency of Hispanic Origin Identification in Census 2000, 2010 Census, and the ACS (AAPOR)
Leticia Fernandez, Sonya Rastogi, Renuka Bhaskar, Sharon Enis [slides]
Adaptation of Standard Cognitive Interview Methodology for Use with Spanish-Speaking Respondents (AAPOR)
Patricia Goerman, Ryan King [slides]
Adjusting for Attrition Bias in a National Longitudinal Survey of Dating Violence Among Latino Youth (AAPOR)
Heather Hammer, Stanislav Kolenikov, Rachel Martonik, Chiara Sabina, Carlos A. Cuevas [slides]

Happy Hour (201 Bar, 201 Massachusetts Ave NE, Washington, DC 20002)

Wednesday July 23, 2014
8:30-9:00 Registration and Continental Breakfast
9:00-10:15 Session V: Public Opinion Measurement in US and Abroad
Session Chair: Carl Ramirez
Gender Differences: Public Opinion During the 2013 Political Crisis in Egypt (AAPOR)
Nina Sabarre, Elizabeth Hood, David Rae

Women's Attitudes in Conflict, Crisis, and Post-War Zones: Research From Public Opinion Surveys (AAPOR)
Samantha Chiu, Dameka Williams, Rebecca Turkington

After the Coup: Egyptian Public Opinion in the Summer of 2013 (AAPOR)
Samuel Solomon and Alex Brezinski [slides]

The Government Shutdown and Views Towards the Federal Statistical System (AAPOR)
Jennifer Hunter Childs, Ryan King, Daniell Toth, Morgan Earp [slides]

10:15-10:45 Break
10:45-11:45 Session VI: Response Processes and Errors
Session Chair: Eileen O'Brien
Answers to Self and Proxy - Using Eye Tracking to Uncover Respondent Burden and Usability Issues in Online Questionnaires (HCI2014)
Temika Holland, Erica Olmsted-Hawala, Elizabeth Nichols

Retrieval of Autobiographical Information (AAPOR)
Erika Yu and Scott Fricker [slides]

Study of Error in Survey Reports of Move Month Using the U.S. Postal Service Change of Address Records (JSM)
Elizabeth Nichols, Mary Mulry, Jennifer H. Childs [slides]

11:45-1:15 Lunch (On Your Own)
1:15-2:00  **Session VII: Issues in Sampling**  
Session Chair: Keith Rust  

All Dual Users Are Not the Same: An Experiment Comparing RDD Landline Plus Cell vs. Listed Landline (AAPOR)  
*Stephanie Kafka, Kyley McGeeney, Manas Chattopadhyay [slides]*)  

*Kristen Himelein, Stephanie Eckman, Siobhan Murray [slides]*)

2:00-2:45  **Break & Poster Session**  

Continuing Investigation of Attitudes Towards the Use of Administrative Records (AAPOR)  
*Ryan King, Jennifer H. Childs, Monica Wroblewski*  

A Systematic Approach to Outcomes Assessment of Care Management Programs (EDM Forum)  
*Lin Wang, Kara Kuntz-Melcavage, Christopher Forrest, Yanyan Lu, Leslie Piet, Kathy Evans*  

Echoes of Egypt: Understanding the Telephone- Owning Population in the Arab World's Largest Nation (AAPOR)  
*Samuel Solomon and Timothy Van Blarcom*  

Simulated Populations to Test Survey Estimates (AAPOR)  
*William Waldron, Brian Wells, Yimei Fan*  

2:45-4:15  **Session VIII: Exploring New Modes and Technologies**  
Session Chair: Casey Tesfaye  

The Effects of Adding an Internet Response Option to the American Community Survey (AAPOR)  
*Stephanie Baumgardner, Debbie Griffin, David Raglin*  

A Comparison of Probability Polling Online vs. Telephone (AAPOR)  
*Jennifer Agiesta, Robert Benford, Dennis Junius, Curtiss Cobb [slides]*)  

Where Am I Calling? New Telephony Technologies and Implications for Respondent Location in RDD samples (AAPOR)  
*Eric Jodts, Hanna Popick, Jon Wivagg, Karen Melia [slides]*)  

Mobile Web Survey Design: Scrolling versus Paging, SMS versus E-mail Invitations (GORC)  
*Aigul Mavletova and Mick Couper [slides]*)  

Respondents Playing Fast and Loose? Antecedents and Consequences of Respondent Speed of Completion (AAPOR)  
*Randall K. Thomas and Frances K. Barlas [slides]*)

4:15  **Closing Remarks**

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**Conference Format**

- All talks will be 15 minutes long
- 15 minutes is allotted for questions at the end of each session.