



**DC-AAPOR & WSS  
Summer Conference Preview/Review 2014**

July 22-23, 2014  
Bureau of Labor Statistics Conference and Training Center  
Washington DC

*Thank You to Our Conference Sponsors:*

*Gold Sponsors*

**MATHEMATICA**  
Policy Research



*Silver Sponsor*



## CONFERENCE SCHEDULE

### Tuesday July 22, 2014

8:15-8:55 **Registration and Continental Breakfast**

9:00-9:15 **Welcome**

*Kathy Downey, DC-AAPOR President and Nancy Bates, 2013-2014 WSS President*

9:15-10:30 **Session I: Incentives and Adaptive Designs**

Session Chair: *Scott Fricker*

Effects of Incentive Amount and Type on Web Survey Response Rates (AAPOR)

*Jared Coopersmith, Lisa Klein Vogel, Tim Bruursema, Kathleen Feeney* [[slides](#)]

Monetary Incentives and Response Rates in Household Surveys (AAPOR)

*Andrew Caporaso, Andrew Mercer, David Cantor, Reanne Townsend* [[slides](#)]

Challenges of Implementing Adaptive Survey Strategies in Establishment Surveys (AAPOR)

*Melissa Mitchell, Kathy Ott, Jaki McCarthy* [[slides](#)]

Lessons Learned from Implementing Response Propensity Models in the 2013 Census Test (AAPOR)

*Gina Walejko* [[slides](#)]

10:30-11:00 Break

11:00-12:00 **Session II: Imputation and Estimation**

Session Chair: *Nancy Bates*

Multiple Imputation Model for Reach and Frequency (JSM)

*William Waldron*

The Fractional Poisson - a Simple Dose-Response Model (JSM)

*Michael Messner* [[slides](#)]

Assessing the Impact of a New Imputation Methodology for the Agricultural Resource Management Survey (JSM)

*Darcy Miller, Wendy Barboza, Nathan Cruze* [[slides](#)]

12:00-1:30 Lunch (On Your Own)

1:30-2:45 **Session III: Social Media and Crowdsourcing**

Session Chair: *Melissa Mitchell*

Crowdsourcing in the Cognitive Interview Process (AAPOR)

*Jennifer Edgar, Michael Keating, Joe Murphy* [[slides](#)]

Connecting: Adapting Survey Methods to Reach Highly Mobile Sample (AAPOR)

*Melissa Dugger* [[slides](#)]

Reporting Data in the Social Media World (AAPOR)

*Casey Langer Tesfaye* [[slides](#)]

Innovation of New Research Methods: Results of AAPOR's First-Ever "ResearchHack" Challenge (AAPOR)

*Charles Shuttles, Jennie Lai, Jordan Peugh, Anna Wiencrot* [[slides](#)]

2:45-3:15 Break

- 3:15-4:15 **Session IV: Survey Design and Evaluation for Hispanic, Latino or Spanish-speaking Populations**  
Session Chair: *Robin Kaplan*
- Consistency of Hispanic Origin Identification in Census 2000, 2010 Census, and the ACS (AAPOR)  
*Leticia Fernandez, Sonya Rastogi, Renuka Bhaskar, Sharon Enis* [[slides](#)]
- Adaptation of Standard Cognitive Interview Methodology for Use with Spanish-Speaking Respondents (AAPOR)  
*Patricia Goerman, Ryan King* [[slides](#)]
- Adjusting for Attrition Bias in a National Longitudinal Survey of Dating Violence Among Latino Youth (AAPOR)  
*Heather Hammer, Stanislav Kolenikov, Rachel Martonik, Chiara Sabina, Carlos A. Cuevas* [[slides](#)]
- 4:30-6:30 Happy Hour (**201 Bar**, 201 Massachusetts Ave NE, Washington, DC 20002)

**Wednesday July 23, 2014**

- 8:30-9:00 **Registration and Continental Breakfast**
- 9:00-10:15 **Session V: Public Opinion Measurement in US and Abroad**  
Session Chair: *Carl Ramirez*
- Gender Differences: Public Opinion During the 2013 Political Crisis in Egypt (AAPOR)  
*Nina Sabarre, Elizabeth Hood, David Rae*
- Women's Attitudes in Conflict, Crisis, and Post-War Zones: Research From Public Opinion Surveys (AAPOR)  
*Samantha Chiu, Dameka Williams, Rebecca Turkington*
- After the Coup: Egyptian Public Opinion in the Summer of 2013 (AAPOR)  
*Samuel Solomon and Alex Brezinski* [[slides](#)]
- The Government Shutdown and Views Towards the Federal Statistical System (AAPOR)  
*Jennifer Hunter Childs, Ryan King, Daniell Toth, Morgan Earp* [[slides](#)]
- 10:15-10:45 Break
- 10:45-11:45 **Session VI: Response Processes and Errors**  
Session Chair: *Eileen O'Brien*
- Answers to Self and Proxy - Using Eye Tracking to Uncover Respondent Burden and Usability Issues in Online Questionnaires (HCI2014)  
*Temika Holland, Erica Olmsted-Hawala, Elizabeth Nichols*
- Retrieval of Autobiographical Information (AAPOR)  
*Erika Yu and Scott Fricker* [[slides](#)]
- Study of Error in Survey Reports of Move Month Using the U.S. Postal Service Change of Address Records (JSM)  
*Elizabeth Nichols, Mary Mulry, Jennifer H. Childs* [[slides](#)]
- 11:45-1:15 Lunch (On Your Own)

- 1:15-2:00      **Session VII: Issues in Sampling**  
Session Chair: *Keith Rust*
- All Dual Users Are Not the Same: An Experiment Comparing RDD Landline Plus Cell vs. Listed Landline (AAPOR)  
*Stephanie Kafka, Kylee McGeeney, Manas Chattopadhyay* [[slides](#)]
- Sampling Nomads: A New Technology for Remote, Hard-to-Reach, and Mobile Populations (ESRAC2013)  
*Kristen Himelein, Stephanie Eckman, Siobhan Murray* [[slides](#)]
- 2:00-2:45      **Break & Poster Session**
- Continuing Investigation of Attitudes Towards the Use of Administrative Records (AAPOR)  
*Ryan King, Jennifer H. Childs, Monica Wroblewski*
- A Systematic Approach to Outcomes Assessment of Care Management Programs (EDM Forum)  
*Lin Wang, Kara Kuntz-Melcavage, Christopher Forrest, Yanyan Lu, Leslie Piet, Kathy Evans*
- Echoes of Egypt: Understanding the Telephone-Owning Population in the Arab World's Largest Nation (AAPOR)  
*Samuel Solomon and Timothy Van Blarcom*
- Simulated Populations to Test Survey Estimates (AAPOR)  
*William Waldron, Brian Wells, Yimei Fan*
- 2:45-4:15      **Session VIII: Exploring New Modes and Technologies**  
Session Chair: *Casey Tesfaye*
- The Effects of Adding an Internet Response Option to the American Community Survey (AAPOR)  
*Stephanie Baumgardner, Debbie Griffin, David Raglin*
- A Comparison of Probability Polling Online vs. Telephone (AAPOR)  
*Jennifer Agiesta, Robert Benford, Dennis Junius, Curtiss Cobb* [[slides](#)]
- Where Am I Calling? New Telephony Technologies and Implications for Respondent Location in RDD samples (AAPOR)  
*Eric Jodts, Hanna Popick, Jon Wivagg, Karen Melia* [[slides](#)]
- Mobile Web Survey Design: Scrolling versus Paging, SMS versus E-mail Invitations (GORC)  
*Aigul Mavletova and Mick Couper* [[slides](#)]
- Respondents Playing Fast and Loose? Antecedents and Consequences of Respondent Speed of Completion (AAPOR)  
*Randall K. Thomas and Frances K. Barlas* [[slides](#)]
- 4:15            **Closing Remarks**

### **Conference Format**

- All talks will be 15 minutes long
- 15 minutes is allotted for questions at the end of each session.