DC-AAPOR & WSS
Summer Conference Preview/Review 2014

July 22-23, 2014
Bureau of Labor Statistics Conference and Training Center
Washington DC

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CONFERENCE SCHEDULE

Tuesday July 22, 2014

8:15-8:55  Registration and Continental Breakfast

9:00-9:15  Welcome
  Kathy Downey, DC-AAPOR President and Nancy Bates, 2013-2014 WSS President

9:15-10:30  Session I: Incentives and Adaptive Designs
  Session Chair: Scott Fricker
  Effects of Incentive Amount and Type on Web Survey Response Rates (AAPOR)
  Jared Coopersmith, Lisa Klein Vogel, Tim Bruursema, Kathleen Feeney
  Monetary Incentives and Response Rates in Household Surveys (AAPOR)
  Andrew Caporaso, Andrew Mercer, David Cantor, Reanne Townsend
  Challenges of Implementing Adaptive Survey Strategies in Establishment Surveys (AAPOR)
  Melissa Mitchell, Kathy Ott, Jaki McCarthy
  Lessons Learned from Implementing Response Propensity Models in the 2013 Census Test (AAPOR)
  Gina Walejko

10:30-11:00  Break

11:00-12:00  Session II: Imputation and Estimation
  Session Chair: Nancy Bates
  Multiple Imputation Model for Reach and Frequency (JSM)
  William Waldron
  The Fractional Poisson - a Simple Dose-Response Model (JSM)
  Michael Messner
  Assessing the Impact of a New Imputation Methodology for the Agricultural Resource Management Survey (JSM)
  Darcy Miller, Wendy Barboza, Nathan Cruze

12:00-1:30  Lunch (On Your Own)

1:30-2:45  Session III: Social Media and Crowdsourcing
  Session Chair: Melissa Mitchell
  Crowdsourcing in the Cognitive Interview Process (AAPOR)
  Jennifer Edgar, Michael Keating, Joe Murphy
  Connecting: Adapting Survey Methods to Reach Highly Mobile Sample (AAPOR)
  Melissa Dugger
  Reporting Data in the Social Media World (AAPOR)
  Casey Langer Tesfaye
  Innovation of New Research Methods: Results of AAPOR's First-Ever "ResearchHack" Challenge (AAPOR)
  Charles Shuttles, Jennie Lai, Jordan Peugh, Anna Wiencrot

2:45-3:15  Break
3:15-4:15 Session IV: Survey Design and Evaluation for Hispanic, Latino or Spanish-speaking Populations
Session Chair: Robin Kaplan
Consistency of Hispanic Origin Identification in Census 2000, 2010 Census, and the ACS (AAPOR)
Leticia Fernandez, Sonya Rastogi, Renuka Bhaskar, Sharon Enis
Adaptation of Standard Cognitive Interview Methodology for Use with Spanish-Speaking Respondents (AAPOR)
Patricia Goerman, Ryan King
Adjusting for Attrition Bias in a National Longitudinal Survey of Dating Violence Among Latino Youth (AAPOR)
Heather Hammer, Stanislav Kolenikov, Rachel Martonik, Chiara Sabina, Carlos A. Cuevas

4:30-6:30 Happy Hour (201 Bar, 201 Massachusetts Ave NE, Washington, DC 20002)

Wednesday July 23, 2014

8:30-9:00 Registration and Continental Breakfast

9:00-10:15 Session V: Public Opinion Measurement in US and Abroad
Session Chair: Carl Ramirez
Gender Differences: Public Opinion During the 2013 Political Crisis in Egypt (AAPOR)
Nina Sabarre, Elizabeth Hood, David Rae
Women's Attitudes in Conflict, Crisis, and Post-War Zones: Research From Public Opinion Surveys (AAPOR)
Samantha Chiu, Dameka Williams, Rebecca Turkington
After the Coup: Egyptian Public Opinion in the Summer of 2013 (AAPOR)
Samuel Solomon and Alex Brezinski
The Government Shutdown and Views Towards the Federal Statistical System (AAPOR)
Jennifer Hunter Childs, Ryan King, Daniell Toth, Morgan Earp

10:15-10:45 Break

10:45-11:45 Session VI: Response Processes and Errors
Session Chair: Eileen O'Brien
Answers to Self and Proxy - Using Eye Tracking to Uncover Respondent Burden and Usability Issues in Online Questionnaires (HCI2014)
Temika Holland, Erica Olmsted-Hawala, Elizabeth Nichols
Retrieval of Autobiographical Information (AAPOR)
Erika Yu and Scott Fricker
Study of Error in Survey Reports of Move Month Using the U.S. Postal Service Change of Address Records (JSM)
Elizabeth Nichols, Mary Mulry, Jennifer H. Childs

11:45-1:15 Lunch (On Your Own)
1:15-2:00  
**Session VII: Issues in Sampling**  
Session Chair: **Keith Rust**  
All Dual Users Are Not the Same: An Experiment Comparing RDD Landline Plus Cell vs. Listed Landline (AAPOR)  
**Stephanie Kafka, Kyley McGeeney, Manas Chattopadhyay**  
**Kristen Himelein, Stephanie Eckman, Siobhan Murray**

2:00-2:45  
**Break & Poster Session**  
Continuing Investigation of Attitudes Towards the Use of Administrative Records (AAPOR)  
**Ryan King, Jennifer H. Childs, Monica Wroblewski**  
A Systematic Approach to Outcomes Assessment of Care Management Programs (EDM Forum)  
**Lin Wang, Kara Kuntz-Melcavage, Christopher Forrest, Yanyan Lu, Leslie Piet, Kathy Evans**  
Echoes of Egypt: Understanding the Telephone-Owning Population in the Arab World's Largest Nation (AAPOR)  
**Samuel Solomon and Timothy Van Blarcom**  
Simulated Populations to Test Survey Estimates (AAPOR)  
**William Waldron, Brian Wells, Yimei Fan**  

2:45-4:15  
**Session VIII: Exploring New Modes and Technologies**  
Session Chair: **Casey Tesfaye**  
The Effects of Adding an Internet Response Option to the American Community Survey (AAPOR)  
**Stephanie Baumgardner, Debbie Griffin, David Raglin**  
A Comparison of Probability Polling Online vs. Telephone (AAPOR)  
**Jennifer Agiesta, Robert Benford, Dennis Junius, Curtiss Cobb**  
Where Am I Calling? New Telephony Technologies and Implications for Respondent Location in RDD samples (AAPOR)  
**Eric Jodts, Hanna Popick, Jon Wivagg, Karen Melia**  
Mobile Web Survey Design: Scrolling versus Paging, SMS versus E-mail Invitations (GORC)  
**Aigul Mavletova and Mick Couper**  
Respondents Playing Fast and Loose? Antecedents and Consequences of Respondent Speed of Completion (AAPOR)  
**Randall K. Thomas and Frances K. Barlas**

4:15  
**Closing Remarks**

**Conference Format**

- All talks will be 15 minutes long  
- 15 minutes is allotted for questions at the end of each session.