



DC-AAPOR presents the

**2014 Public Opinion Quarterly (POQ) Special Issue Conference**

**WHEN:** Friday, October 24<sup>th</sup>, 8:30 – 5:00

**WHERE:** [Barbara Jordan Conference Center](#) 1330 G Street, NW DC (1 block from Metro Center)

DC-AAPOR is proud to host the 8<sup>th</sup> annual *Public Opinion Quarterly (POQ) Special Issue Conference*. This year's conference highlights [New Directions in Presidential-Election Research](#) and features presentations by the volume's contributing authors. Topics include new methods for estimating election outcomes, the role of racial attitudes and party identification in recent elections, real-time assessments of public opinion, and more. Please join us!

**Preliminary Conference Schedule**

- 8:30 – 9:00 **Sign-in/Coffee**
- 9:00 – 9:05 **Welcome**  
*Kathy Downey, DC-AAPOR President*
- 9:05 – 9:25 **[New Directions in Presidential-Election Research](#) – Introductory Remarks**  
*Michael Traugott, Special Issue Editor*
- 9:25 – 10:10 **[Accuracy of Vote Expectation Surveys in Forecasting Elections](#)**  
*Andreas Graefe, LMU Munich*
- 10:10– 10:30 **Mid-morning Break** (refreshments served)
- 10:30 – 11:15 **[The RAND Continuous 2012 Presidential Election Poll](#)**  
*Arie Kapteyn, University of Southern California*
- 11:15– 12:00 **[Moochers and Makers in the Voting Booth: Who Benefits from Federal Spending, and How Did They Vote in the 2004 Through 2012 Presidential Elections?](#)**  
*Dean Lacy, Dartmouth College*
- 12:00 – 1:15 **Lunch** (on your own)
- 1:15– 2:00 **[Attitudes Toward Blacks in the Obama Era: Changing Distributions and Impacts on Job Approval and Electoral Choice, 2008–2012](#)**  
*Josh Pasek, University of Michigan*
- 2:00 – 2:45 **[Dynamics in Partisanship during American Presidential Campaigns](#)**  
*Corwin Smidt, Michigan State University*
- 2:45 – 3:05 **Mid-afternoon Break** (refreshments served)
- 3:05– 3:50 **[Real-Time Reactions to a 2012 Presidential Debate: A Method for Understanding Which Messages Matter](#)**  
*Philip Resnik, University of Maryland*
- 3:50 – 4:35 **[A Multidimensional Study of Ideological Preferences and Priorities among the American Public](#)**  
*Samara Klar, University of Arizona*

**Cost:\***

Students/Retiree:	\$15.00
DC-AAPOR member:	\$35.00
Non-member: <sup>†</sup>	\$60.00

\*Eventbrite charges a small additional fee to register; see link below for details

<sup>†</sup> Non-members may join DC-AAPOR for \$20 on our website, <http://www.dc-aapor.org/memberinfo.shtml>

**REGISTRATION**

Register here: <https://www.eventbrite.com/e/public-opinion-quarterly-special-issue-conference-tickets-13098809893>

**SPEAKER BIOS**

**MICHAEL TRAUOGOTT**

Michael Traugott is Professor Emeritus of Communication Studies and Political Science and a Senior Research Scientist Emeritus in the Center for Political Studies at the Institute for Social Research (ISR). His primary research interests include political communication, campaigns and elections, and the use of polls to make news. Dr. Traugott has been the president of the American Association for Public Opinion Research (AAPOR), the World Association for Public Opinion Research (WAPOR), and the Midwest Association for Public Opinion Research (MAPOR). In 2010 he received the AAPOR Award for Distinguished Lifetime Achievement. He is currently serving as the interim director of the Center for Political Studies at ISR, and was the Editor of this POQ Special Issue.

**ANDREAS GRAEFE**

Andreas Graefe is a research fellow at the Center for Advanced Studies and the Department of Communication Science and Media Research at LMU Munich. His research interests focus on the development and validation of forecasting methods in different fields, in particular, political forecasting. His work is published, among others, in *Public Opinion Quarterly*, *Journal of Business Research*, *International Journal of Forecasting*, and *Journal of Behavioral Decision Making*. Dr. Graefe also created the research focus “Political Forecasting” at LMU’s Center for Advanced Studies and he runs the [PollyVote.com](http://PollyVote.com) for forecasting US presidential elections.

**ARIE KAPTEYN**

Arie Kapteyn is a Professor of Economics and the Executive Director of the Dornsife College of Letters Arts and Sciences Center for Economic and Social Research (CESR) at the University of Southern California. Dr. Kapteyn’s research expertise covers microeconomics, public finance, and econometrics. Much of his recent applied work is in the field of aging and economic decision making, with papers on topics related to retirement, consumption and savings, pensions and Social Security, disability, economic well-being of the elderly, and portfolio choice. He has a strong interest in the use of new technology for data collection in the social sciences.

**DEAN LACEY**

Dean Lacy is Professor of Government and Director of the Program in Politics and Law at Dartmouth College. He received a PhD in Political Science from Duke University. Dr. Lacy’s research focuses on elections, public opinion, political institutions, and survey methodology.

**JOSH PASEK**

Josh Pasek is Assistant Professor of Communication Studies and Faculty Associate in the Center for Political Studies at the University of Michigan. His research explores how new media and psychological processes each shape political attitudes, public opinion, and political behaviors. Dr. Pasek also examines issues in the measurement of public opinion including techniques for reducing measurement error and improving survey design. His work has been published in *Public Opinion Quarterly*, *Political Communication*, *Communication Research*, and the *Journal of Information Technology and Politics* among other outlets.

**CORWIN SMIDT**

Corwin D. Smidt is Assistant Professor of Political Science at Michigan State University. He studies the dynamic interactions between mass public opinion and elite political behavior, especially between parties and partisans and during campaigns and elections. Dr. Smidt is currently developing methods that accurately identify public opinion trends from multiple surveys by eliminating the effects of differences in question wordings and other survey methods.

**PHILIP RESNIK**

Philip Resnik is a Professor at the University of Maryland, College Park, with joint appointments in the Department of Linguistics and the Institute for Advanced Computer Studies. Before arriving at the University of Maryland, he held research positions at Bolt Beranek and Newman, IBM Watson Research Center, and Sun Microsystems Laboratories. Dr. Resnik specializes in computational linguistics, with a recent focus on developing models and methods for problems in computational social science. He has published more than 100 refereed conference papers, journal articles, and book chapters, and co-edited *The Balancing Act: Combining Symbolic and Statistical Approaches to Language* (MIT Press, 1996).

**SAMARA KLAR**

Samara Klar is an Assistant Professor of Political Science at the University of Arizona. She studies how individuals' identities -- the groups, roles, and associations with which they identify -- influence their political attitudes and behavior. She uses experimental methods (in and outside the lab), survey analyses, and other statistical tools to learn about the political consequences of our multiple and, at times, conflicting identities. Dr. Klar's ongoing work pays particularly close attention to the significance of political identity and partisanship, the consequences of diverse deliberation, and the processes by which voters with competing identities reconcile their conflicting interests in order to make a political choice.

If you are interested in sponsoring the conference or would like more information about other opportunities to become a sponsor, please contact Marilyn Worthy, DC-AAPOR Treasurer, [marilyparker2012@gmail.com](mailto:marilyparker2012@gmail.com).

If you would like more information about the conference program, please contact Scott Fricker, DC-AAPOR Program Chair, [fricker.scott@bls.gov](mailto:fricker.scott@bls.gov).